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Scout Announces New Hire; Promotion

SUMMERVILLE, SC— Scout Boats, Inc. recently hired **Bailey Barnette** as the company's new **Sales Coordinator** at its South Carolina-based headquarters.

Barnette will manage dealer orders, production schedules, shipping logistics and also works closely with the territory sales managers on all custom orders. She comes to Scout from a more than four-year stint at Blanchard Machinery Company in Summerville, SC as a service advisor.

"Bailey will be a key asset for us in our sales coordinator role," said Scout President Dave Wallace. "She's an organized, professional and detail-oriented individual and we're excited about bringing her on board here at our growing Scout team."

Scout's former Sales Coordinator **Carol Anne Henry** has been promoted to **Marketing Manager**. Henry will focus on Scout's marketing efforts and event planning while working with Scout's Director of Sales and Marketing Alan Lang and Scout's brand management firm Tinsley Creative. She has a Master of Science degree in Global & Luxury Management from SKEMA Business School in Sophia Antipolis, France, a Master of Management degree from the North Carolina State University Jenkins Graduate School of Management, and a Bachelor of Science from the College of Charleston, South Carolina.

"Carol Anne has been an incredible asset and has done a phenomenal job in her more than three-year history with us, and we know she will further excel in her new role," said Wallace.

Scout builds luxury sportfishing center console, dual console, crossover, and inshore/bay boat models ranging from 17' to 53'. Since its founding more than three decades ago, the company's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit **www.scoutboats.com**; or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.

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