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Scout Boats, Garmin & Mastervolt Announce Groundbreaking Integrated Vessel Technology

MIAMI, FL - Scout Boats, the trendsetting manufacturer of luxury sportfishing boats with countless first-to-market innovations, Garmin, the global leader in satellite navigation, and Mastervolt global supplier of innovative, high quality power components and systems, announced a groundbreaking collaboration that brings new onboard vessel technology to the marine industry...putting the operation of a vessel at a customer's fingertips. The unveiling was held at a press conference at the 2014 Miami International Boat Show.

"Garmin strives to provide the easiest and most intuitive user experience to the market, and we've taken it to the next level, integrating Mastervolt's automated power and circuit management with the Garmin GPSMap 8000 Helm Series," said Dan Bartel, vice president of worldwide sales. "From controlling various lighting configurations to monitoring bait well levels, the simplicity of automated operation is at the boater's fingertips."

The collaboration offers the boater complete system integration. Powered by Mastervolt's intelligent CZone™ technology, the boat's circuits and systems can be monitored and controlled across Garmin's GPSMap 8000 Glass Helm Series. In addition, CZone mode controls bundle circuits to simplify the operation of the vessel and improve safety by making the correct decisions at the appropriate time, all at the boater's fingertips via touch screen, tablet or key fob. One touch to go boating, one touch to shut down, one touch for evening cruising, or a single touch customized to the boater's preference. Redundancies in the system and user-friendly alerts provide added confidence while at sea.

"Today recreational time is limited, boaters and their families do not want to worry about the operation of the boat, they want to turn the key or touch a button and go have fun on the water," said G.R. Schrotenboer, Mastervolt Global Business Leader. "Our CZone technology offers the kind of intuitive operation that is common in one's home or car. Complete control of the vessel's environment with a single touch."

The first boat to feature this integrated technology is the Scout 350LXF. The 350 is a sleek center console packed with amenities and features, including a dual stepped hull for performance and fuel efficiency, and available triple or quad engine configuration. The model offers a roomy forward seating area in the bow, ample storage throughout, an optional electronic sliding hard top extension and a patented glass windshield/T-top enclosure.

"Our LXF collection is comprised of luxury sportfish models that showcase a unique blend of high-performance fish boats with high-end cruisers," said Scout Boats CEO & Founder Steve Potts. "The cross between these two popular recreational marine mainstays allows you to enjoy amenities and cool features normally only found on much larger sportfishers. So when we were deciding which model to introduce and integrate this new technology, the 350 LXF just made sense. It's taken the already wow factor of this model to a whole new level thanks to our three company partnership on this project. And we as consumers use this technology in our everyday lives whether it is operating our cars or our homes, so now we've brought this technology to the marine industry. This is a game-changer for boating and one of the single greatest innovations in our industry to date," he added.

Scout/Garmin/Mastervolt Collaboration

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Scout builds sportfishing, fish 'n ski, walk around, flats and bay boat models ranging from 15' to 35'. Since its founding two decades ago, Scout Boat's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit **www.scoutboats.com**; or contact Mark Jerkins at Shane Harvey Brand Management, email: mark@shaneharveybranding.com; phone: 407.566.2667.

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