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<u>Scout Boats Has Successful Dealer Meeting;</u> Awards Top Dealers; Debuts New Models

SUMMERVILLE, SC— Scout Boats, Inc. held its 2017 Model Year Dealer Meeting September 15 - 17, 2016, in Charleston, South Carolina. The dealer meeting consisted of a two-day dealer event, media boat testing, a successful customer sales expo, top dealer awards and the debut of the company's all new 255 Dorado, 215 XSF, 175 Sport Dorado as well as other Scout-first innovations.

Beyond the three new models, Scout also introduced a patented articulating rocket launcher feature on the 420 LXF, and a custom paint option available for 2017.

During the event, Scout awarded its **top dealers and sales professionals** from around the world based on sales figures from the previous year. The awards were as follows:

2016 Top Dealer Award Winners:

•	Barry Marshall	Viage Group	(Top Salesman of the Year)
•	Viage Group	Sarasota, FL	(Dealer of the Year & Top CSI Winner)
•	Seven Seas Yacht Sales	Ft. Lauderdale, FL	(Top Dealer)
•	Hall Marine Group	Mt. Pleasant, SC	(Top Dealer)
•	Legendary Marine	Destin, FL	(Top Dealer)
•	MarineMax Stuart	Stuart, FL	(Top Dealer)
•	Marine Locker Bermuda	Hamilton, Bermuda	(Top International Dealer)
•	Northwest Boats	Portland, OR	(New Dealer of the Year)
•	MarineMax	FL, NJ, NY, TX, MD	(Top Multisite Dealer)

"We had our most successful dealer meeting to date," said Scout Senior Vice President/Chief Operating Officer Dave Wallace. "Our new model unveilings were well received by the media, our dealers and our customers who attended our boat sale expo, and we're very proud of the dealer network we've built and how hard they work on our behalf."

Scout builds center console and dual console sportfishing models, along with XS/bay boat models, ranging from 17' to 42'. Since its founding nearly three decades ago, the company's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit **www.scoutboats.com**; or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.